

## The Tile Association Awards Rules – 2017

### General

- Entries are open to TTA members only. All nominations must be related to TTA members' businesses.
- All projects entered must have been completed in the calendar year 2016 and have been undertaken in the United Kingdom or Eire.
- Nominators may enter any number of categories, but each entry must be submitted separately.
- There should be only one entry per project.
- By entering, it will be assumed that permission has been given to use content in all accompanying PR and marketing of The Tile Association Awards 2017 and any other marketing purposes as agreed by The Tile Association.
- If you enter, yourself or a representative must attend the awards ceremony.
- The award judges will be made up of a panel of TTA and industry representatives.
- Judges have the right to reject any entry that they feel does not comply with the correct entry requirements.
- Any judge associated with a nomination will be asked to withdraw from the judging process on the relevant award.
- Wall Tile of the Year, Floor Tile of the Year, Tile Fixer of the Year, Best E-Commerce Website/App, Best Use of Tile in the Domestic Sector – Kitchens and Best Use of Tile in the Domestic Sector – Bathrooms/Wetrooms, are to be decided by public vote.
- The deadline for entries is 31st December 2016.

### Entry

- Each entry must include one copy of the completed official entry form together with a written submission and supporting photographic material.
- The written section must be a maximum of 750 words in editable format by post, email or via the online entry form.
- A 75-word summary of the entry should be submitted in the same format as above. This will be used by TTA in all press releases, statements and script.
- A maximum of 5 photographs must be included with the entry. At least 2 must be representational photographs at a minimum 300dpi. The representational photographs will be used by The Tile Association to symbolise your nomination.
- A high-resolution logo also must be submitted with your entry.
- Photographs must be compatible with Windows and Mac operating systems.
- It is a condition of entry that material submitted may be reproduced by The Tile Association in such media that The Tile Association feels is appropriate to promote the Awards and any other Association activity as agreed by the Association.



- Any nominations considered to be incorrectly categorised may be reallocated to a different category.

### Additional Guidance on Awards

#### Tile Fixer of the Year

- The award recognises individual wall and floor tile fixers.
- The nomination should include a portfolio of the nominee's work, together with details of their history in the industry, qualifications if held, and any other information that will assist the judges.
- At least one digital photograph of the fixer is required.
- This category will be open to public voting.

#### Employee of the Year

- This award recognises an employee of a member's business operating in the wall and floor tile sector.
- He or she will have made a special contribution to the success of the business.
- The nomination should include full information about the nominee, together with details of their history in the industry, qualifications if held, and any other information that will assist the judges.
- At least one digital photograph of the employee is required.
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#### Trainee of the Year

- This award recognises a new trainee of a member's business operating in any sector of the industry, but is not involved in the installation of wall and floor tiles.
- He or she must have joined your company within the last 12 months and be actively training towards a formal qualification.
- The entry should include full information about the nominee, together with details of their history, qualifications they are training towards and any other information that will assist the judges.
- At least one photograph of the employee in digital format is required.

#### Trainee Tile Fixer of the Year

- This award recognises a new trainee of a member's business operating in the installation sector of the wall and floor tile industry.
- He or she must have joined your company within the last 12 months and be actively training towards a formal qualification and is on site helping to complete projects.
- The entry should include full information about the nominee, together with details of their history, qualifications they are training towards and any other information that will assist the judges.
- At least one photograph of the employee in digital format is required.

#### Best Use of Tile in a Commercial Contract

- The project should have been completed in the 2016 calendar year in the commercial environment in either the public or private sector.
- There is no minimum or maximum value.
- Photographs of the finished product, specification, design and information on the tiling process may be included in the submission to assist the judges.

#### Best Use of Tile in the Leisure or Hospitality Industry

- This award, which should have been completed in the 2016 calendar year, focuses on the leisure and hospitality industry.
- There is no minimum or maximum value.
- Photographs of the finished product, specification, design and information on the tiling process may be included in the entry to assist the judges.

#### Best Use of Tile in a Domestic Environment - Kitchens

- This award, which should have been completed in the 2016 calendar year, recognises the use of tile in the kitchen area of a private house or number of private houses or dwellings, either new or refurbished.
- There is no minimum or maximum value.
- Photographs of the finished product, specification, design and information on the tiling process may be included in the submission to assist the judges. Any submitted photographs must show all areas of the home.
- This category will be open to public voting.

#### Best Use of Tile in a Domestic Environment – Bathrooms/Wetrooms

- This award, which should have been completed in the 2016 calendar year, recognises the use of tile in the bathroom or wetroom area of a private house or number of private houses or dwellings, either new or refurbished.
- There is no minimum or maximum value.
- Photographs of the finished product, specification, design and information on the tiling process may be included in the submission to assist the judges. Any submitted photographs must show all areas of the home.
- This category will be open to public voting.

#### Best Environmental Initiative

- This award recognises the importance of sustainability and care for the environment.
- The award is open to any business in the wall and floor tile industry whose principal place of business is in the UK or Eire.
- As sustainability is such an important issue, this award is not date related.
- A written submission together with photographic evidence will assist the judges.



### Excellence in Marketing

- This award recognises the marketing activity of a tile industry business, who has promoted their products, website and/or services to customers either in the consumer, contract or tile industry in the year to 31 December 2016.
- Details of the campaign, target audience, strategy, copy articles, and advertisements could be submitted to assist the judges.
- Photographic evidence or samples of artwork is vital in this category.

### Wall Tile of the Year

- This award recognises a wall tile (either manufactured or naturally occurring) that has been launched onto the UK market in the 2016 calendar year.
- Technical data sheets, details of retail prices, brochures, and photographs of room sets are examples of supporting material that will assist the judges.
- This category will be open to public voting.

### Floor Tile of the Year

- This award recognises a floor tile (either manufactured or naturally occurring) that has been launched onto the UK market in the 2016 calendar year.
- Technical data sheets, details of retail prices, brochures, and photographs of room sets are examples of supporting material that will assist the judges.
- This category will be open to public voting.

### Best Innovation

- The winner of the Best Innovation award will be a product or service that can “make a difference” to the tile industry.
- The product or service will have been launched onto the UK market in the year to 31 December 2016.
- Technical data sheets, retail prices, brochures and product or packaging are examples of supporting material that will assist the judges.

### Excellence in Tile Distribution

- This category is open to any member’s business operating as a tile distributor, either with a single or multiple units based in the United Kingdom or Eire.
- Photographs of at least two of the premises, both inside and out, details of other awards the business may have won (excluding TTA) plus a written submission will assist the judges.

### Excellence in Tile Contracting

- This category is open to any member’s business operating as a tiling contractor employing more than one tile fixer based in the United Kingdom or Eire.



- Photographs of the premises, projects, details of other awards the business may have won (excluding TTA), together with a written submission will assist the judges.

#### Excellence in Manufacturing

- This category is open to any member's business operating as a manufacturer of tiles, adhesives & grouts, or tile related products, either with a single or multiple units based in the United Kingdom or Eire.
- Photographs of the premises, both inside and out, details of other awards the business may have won (excluding TTA) plus a written submission will assist the judges.

#### Excellence in Multiple Retailing

- This category is open to any member's business operating four or more retail units based in the United Kingdom or Eire.
- Photographs of at least two of the premises, both inside and out, details of other awards the business may have won (excluding TTA) plus a written submission will assist the judges.

#### Best Showroom

- The winner of this category will have an excellent standard of showroom, displaying products in an effective manner.
- Details of showroom including size, number of visitors, products displayed and customer feedback may assist the judges.

#### Best Ancillary Product

- This category aims to highlight the best products that support a tiler, tile installation or the industry.
- Technical data sheets, retail prices, brochures and product or packaging are examples of supporting material that will assist the judges.

#### Best Renovation Project

- The project should have been completed in the 2016 calendar year.
- Any member company can enter as long as they were involved in the project, whether it be a tile restoration or cleaning and maintenance, for example.

#### Best E-Commerce Website/App

- The winner of this category will show excellent online presence and a consistently good record of e-commerce sales.
- Sales statistics, customer feedback, website screenshot evidence may assist the judging process.
- This category will be open to public voting.